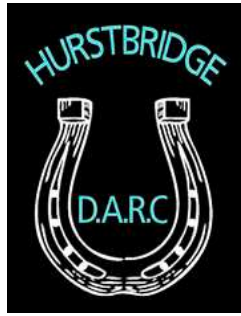


# Sponsorship Proposal



## Hurstbridge Adult Riding Club

**Hurstbridge District Adult Riding Club** is in the semi-rural town of Hurstbridge only 40 minutes north east of Melbourne. The club was established in 1984 to offer a friendly, relaxed and supportive environment to local riders. Most years we run official competitions in Dressage and Show Jumping, and showing. Each month we conduct a Show Jumping clinics, each week we run a rally for all members. Our grounds are also shared with Hurstbridge Pony Club who hold regular competitions and rallies. Our club is one of the largest in the Northern district with a waiting list to join (we are capped at 120 members). Some of our members travel over 1 hour to attend our club. We take pride and diligence in offering a friendly and positive riding atmosphere at Hurstbridge DARC. We would love your business to consider supporting this vibrant club



### Gold Sponsorship \$1000 (product or cash as mutually negotiated)

#### Inclusions:

- Naming rights to event – including program and event advertising.
- Main arena naming for the duration of the event (eg. “Smith Arena”)
- Company logo featured prominently in program, including blurb
- Option for advert in event program and or available to all competitors
- Promotion and or advert on HDARC Club website for one month prior to event or when sponsorship is secured if less than a month and for one month after the event
- Option for your Company name on winner’s rug at sponsors cost
- Promotion on club Facebook page, for one month prior to event or when sponsorship is secured if less than a month and for one month after the event
- Promotion over loudspeaker on day of event
- Option for Company banner to be displayed on competition day
- Option to have a trade stall at event
- 3 months advertising in Club Newsletter sent

#### Company Benefits:

- Naming rights ensure that your company is the first thing riders think of when they think of the event
- Advertising in all event promotion and club sites, publications and social media
- Trade stall giving direct access to riders and spectators



## Bronze Sponsorship \$500 *(product or cash as mutually negotiated)*

### Inclusions:

- Company logo featured in program, including blurb
- Class naming rights x 2 including organisation name on trophy
- Advert in program
- Promotion through event advertising, including Club website got one month prior (or as soon as sponsorship is secured if less than a month) and for 2 months after.
- Promotion on Club Facebook page - one month prior (or as soon as sponsorship is secured if less than a month) and for 1 months after.
- Promotion over loudspeaker on day of event
- 3 months advertising in Club Newsletter sent to 120 members
- Option for Company banner to be displayed on competition day



## Platinum

## Sponsorship \$250 *(product or cash as mutually negotiated)*

### Inclusions:

- Company logo featured in program and optional advert
- Class naming rights x 1 including organisations name on trophy
- Promotion advertising, on Club website and promotion on club Facebook page one month prior (or as soon as sponsorship is secured if less than a month) and for 1 months after event.
- Promotion over loudspeaker on day of event
- 2 months advertising in Club Newsletter sent to 120 members
- Option for Company banner to be displayed on competition day
- Promotion over loudspeaker on day of event

If you have your own unique idea for sponsorship of our club or event please contact the HDARC President through our website [www.hdarc.org.au](http://www.hdarc.org.au).

Thank you for your consideration in supporting the sport and companions we love.

*Hurstbridge & District Adult Riders Club Committee*